

fact sheet:

customer premises equipment

Verizon Business and EMC: Storage CPE Solutions

If disaster strikes, you want your business-critical information to be safe. **Verizon Business Storage CPE** solutions offer enhanced reliability for information storage, access and recovery. So you—and your business—can rest easy.

The pressure for businesses to effectively execute has never been greater. Information is a vital business asset and is expected to double in each of the next three years. Companies that can cost-effectively leverage this information explosion for competitive advantage are likely to prosper.

With the advent of optical networking, bandwidth limitations have been virtually removed. Storage CPE demand is now interlocked with bandwidth demand, and the two have become a powerful combination.

The Verizon Business and EMC **Optically Enabled Storage CPE** solution offers tremendous value—while positioning your information infrastructure to support your business.

The Verizon Business and EMC Optically Enabled Storage CPE is a complete packaged solution that combines the strength of Verizon Business's communications service offerings with EMC's Storage CPE and information lifecycle management (ILM) offers.

The value of optically enabled Storage CPE:

- Lowers network complexity and costs
- Leverages data resources in a metropolitan environment
- Increases bandwidth, reliability and scalability
- Increases network flexibility

The Verizon Business and EMC Optically Enabled Storage CPE solution can:

- Reduce operational expenses
- Provide wider access to and security of your business information
- Position your network to meet your business needs

Reduce Operational Expenses

Bandwidth acquisition and extended-distance remote storage costs add up quickly. In addition to adding new, costly equipment and support staff, the wait for bandwidth upgrades can be extensive. Consolidating servers and storage with **Optically Enabled Storage CPE** can reduce operational costs, equipment costs, real estate costs and network costs—while allowing the redeployment of human resources.

Access to and Security of Business Information

The need to share information between business locations is imperative for competitive companies. The Verizon Business and EMC **Optically Enabled Storage CPE** can accommodate widely dispersed data centers. With this solution, these dispersed data centers also have the capability to synchronously mirror mission-critical data. Now, with a single network dispersed over a metropolitan area, you can share and protect your business information.

features

- Verizon Business's reliable communications network coupled with EMC Corporation's industry-leading storage CPE tools
- Diverse back-up and data replication techniques
- Complete packaged solution

benefits

- Security of your business-critical information
- Reliable access to critical data
- Increased network flexibility at lower costs

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Positioned for Today and the Future

The powerful combination of Verizon Business's managed optical network with EMC's ILM solutions positions a business to scale quickly as needs evolve. In this competitive climate, speed to market with new products and services is essential. A flexible networked storage infrastructure enables your internal support systems to quickly grow to deliver new customer offerings. By building your information infrastructure with success in mind, you are positioned to leverage storage and bandwidth in support of rapid business growth and changes.

Verizon Business and EMC Optically Enabled Storage CPE package

This **Storage CPE** package includes storage services, information management, transport, optical network, fiber, network management, and professional and customer service—minimizing the barriers to reliably leverage valuable business information.

The Verizon Business and EMC Relationship

Verizon Business and EMC are working together so that you get the coordinated support needed in today's complex environment. Together we offer an industry-leading storage network solution to effectively deliver operational, strategic and financial benefits. Verizon Business and EMC offer you an entire package that reduces the disruption, costs and time required to implement and support an optically enabled storage network. This solution combines the advanced technologies—a reliable, Verizon-managed, optical network with world-class EMC storage and information lifecycle management.

Visit our website at
www.verizonbusiness.com
to learn more about
Verizon Business's
products suite.

Not all services available in all areas. EMC Corporation is an independent company specializing in the manufacturing, sale, installation and maintenance of storage solutions equipment, products and services.